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## POWERLANES... SUPERLANES...



Dear Reader,

The "POWERLANE" Linehaul traffic, a system which was originally implemented by the Dutch EUROMOVERS members, has been operating successfully for many years. Traffic lines are available to move and transfer small and medium sized shipments within the economic centers, capitols and countries of the European Union. This system was implemented to reduce costs, avoid empty

transport space and to provide a system of synergies and possibilities to transport household goods for our clients within established time frames and for reasonable prices.

Our time tables are weekly updated and available for PDF download at our homepage at [www.euromovers.com](http://www.euromovers.com). Click the POWERLANE button at the lower right of the page.

During the annual convention the EUROMOVERS Family discussed over the implementation of an additional system in order to intensify the POWERLANES and to create solutions not limited to Europe, but also for overseas. This extension has been named "SUPERLANES". Via these SUPERLANES we are able to collect and deliver small and medium sized shipments of household goods and personal effects at any corner of the European Union which are supposed to be sent to

or delivered from the following overseas countries:

- Australia
- China
- Cyprus
- Israel
- Malaysia
- Malta
- New Zealand
- Singapore
- South Africa
- Thailand
- Turkey
- United Arab Emirates
- USA – East coast
- USA – Florida & southern states
- USA – West coast

The first step of implementation of the SUPERLANE programme has been completed. Further countries are to follow within a short term. We will issue a separate flyer in order to provide more detailed information. Any question and inquiry can be sent to:

[superlanes@euromovers.com](mailto:superlanes@euromovers.com).

## **LENA GEUER JOINS THE INTERNATIONAL HEAD OFFICE**

Luxembourg, Effective September 1st, EUROMOVERS International employs



**Ms. Lena Geuer** as the international Sales Assistant.

Lena handles the sales work of her predecessor and will – based upon her past experience – develop and upgrade these tremendously important tasks.

Lena was born and raised in Muenster, Germany. She studied at the Albert-Ludwig University of Freiburg Spanish culture and literature as well as History of Art. She obtained professional experience during her semester breaks in a marketing enterprise and at the department of culture of the city of Freiburg.

Lena's connection to EUROMOVERS can be explained by the fact that her father, Horst Geuer, is the founder of Geuer International, EUROMOVERS in Muenster. She grew up with that company and worked in their office as well as with the operational staff.

Lena Geuer's friendliness, commitment and professionalism has made her a significant co-worker in our Head Office of EUROMOVERS International in Luxembourg. Email: [lena.geuer@euromovers.com](mailto:lena.geuer@euromovers.com).

## **EUROMOVERS IN GERMANY**

Successful appearance at the 1st international trade fair "Furniture and Logistics" in Kassel

Bonn. The Head Office of EUROMOVERS Germany expresses their utter satisfaction during their attendance with a corporate stand at the 1st international trade fair "Furniture and Logistics". The fair has revealed to be an ideal platform of communication and for the acquisition of new members. EUROMOVERS Germany has implemented a new and reasonable membership possibility in order to ease the affiliation into their attractive national network. The so called "System – Partners" may

participate in their own traffic coordination as well as from the benefits of the centralized purchase, trainings and qualification programs.

"Acquisition of new members, communication and the high profile of the organization were our major goals and we are happy that we have met this target by 100%" says Sabine Klinkenbusch, General Manager of EUROMOVERS Germany. Sabine continues: "We want to highlight innovative



advantages especially in these times of economic regression. A network as of our EUROMOVERS organization may become a successful alternative."

## EDUCATION PAYS OFF

### Successful graduation of Apprentices at the Chamber of Commerce and Industry

Muenster. GEUER INTERNATIONAL, EUROMOVERS in Muenster, proudly reports the successful graduation of their Apprentices. At the Chamber of Commerce and Industry Northern Westphalia, six Apprentices graduated in several professions.

Nils Falk graduated as "top of the class" in the profession "Specialist for Furniture, Kitchen- and Moving Services", a recognized occupation which was implemented by the German Government only three years ago. Looking back to the time of his apprenticeship Nils says: "I would choose this occupation over and over again!"



The profile of this profession contains parts of the wood processing, electronics, electro-technology, water supply, ventilation, as well as modern service requirements. Nils Falk was recently honored and

officially awarded by the Association of Transport Economics and Logistics North-Rhine Westphalia and the National Association of Removers and Logistics.

## EUROMOVERS IN THE NETHERLANDS

### Euromovers Nederland BV succeeded in booking the tender from the Dutch Council Leiden.

As of the first of October Euromovers Nederland started to work for the Council of Leiden to do all their removals and removal related business for the next three years.

Not only Leiden is involved, but also some smaller cities which will make use of our resources and people.

In the first half of 2010 some major project removals will take

place, while the Council bought an existing office building, which is being reconstructed at the moment. In this building about 1.000 people will find a new place to work and about 500 people will change places to buildings that will become empty due to the new office.

Also some smaller buildings will be closed, so Euromovers will be asked to stock a lot of furniture.

Euromovers partner Scholte Verhuis Groep is responsible for the most of the work, but of course, when needed, colleagues from other partners are asked to help.

This is the first tender in five years Euromovers Netherlands gained, but surely not the last one in the next few years.

## EUROMOVERS IN THE UNITED KINGDOM

### Unexpected benefits...

London. Stephen Morris, Joint Managing Director of STEPHEN MORRIS SHIPPING, EURO-MOVERS in London, has an interesting sideline. Stephen deals in...“commemorative Coca-Cola bottles”.

Besides being a Managing Director of a EUROMOVERS company, Stephen has a small business, dealing with these bottles. In the last 5 years Stephen became the largest dealer in Coca-Cola bottles in Europe and as such, finding the bottles, purchasing and collecting them quickly have always been a challenge.

Being a successful member of EUROMOVERS helps him to solve these problems. As soon as he hears of a new bottle, he simply calls the nearest EUROMOVERS member and asks them to collect and pack the bottles until collection or even transport to London.

A fashion store in Milan (Italy) recently sold two different “fashion designed” bottles each day for just 4 days. Luigi of EURO-MOVING2000, EUROMOVERS Milan kindly purchased, packed and held them for collection on Stephen’s behalf.



This sort of co-operation is far from the main aims of EUROMOVERS but it clearly demonstrates the co-operation that is possible between members and the benefits to be gained!

## FOX MOVE IN ON VANPAC



Cwmbran. FOX Moving & Storage, EUROMOVERS Cwmbran, has acquired removals business, Vanpac International in Southampton from U.S. based parent company, Atlas World Group.

Under the terms of the contract, family run business, Fox Moving and Storage, will now become Atlas’s exclusive agent in the UK. The deal now brings the total

number of Fox Moving and Storage branches in the UK to 10, with over 150 people working for the business which is head quartered in south Wales.

Fox Moving and Storage has grown from a single location in Cwmbran, south Wales to a nationwide network of offices over the last 38 years. It now offers moving and storage solutions throughout the UK, Europe and the world.

Managing director of Fox Moving and Storage, Paul Fox, said: “The 38-year history and established reputation of Fox Moving and Stor-

age, combined with Atlas’s global brand equity, positions both companies to provide the relocation and logistics solutions our customers have come to expect”.

Stephen Denning, director of Fox Moving and Storage added: “With the acquisition of Vanpac, we have demonstrated our ability to identify, acquire and integrate a complementary business. We look forward to increasing our presence in the International Moving market by providing a more comprehensive service, as well as developing revenues and profitability as a result of the synergies involved.”

### NETWORK EVOLUTION

United Arab Emirates



ALFA RELOCATIONS, has its head office in Dubai with an own branch in Doha, Bahrain. Their warehouse size is 22,000 sq. ft. and stores household goods and personal effects in 1450 modern style wooden containers. The company executes traffic from Dubai to Europe, Australia, the Far East and the United States.

Email:  
[zia.husain@alfarelo.com](mailto:zia.husain@alfarelo.com)

United States



HANSEATIC MOVING SERVICES LLC, with headquarters in Hoboken, NJ is the successor of our long lasting agent Delahaye Blue Ribbon. Sven Schumann, the MD of Hanseatic has taken over the infra structure and contacts as of April 2009. Sven has chosen this name to express his connection to Germany and there especially to build on the "Hanseatic tradition" of thorough commercial leadership, high quality services, art transport and logistics.

Email:  
[info@hanseatic-usa.com](mailto:info@hanseatic-usa.com)

Malaysia



CONTINENTAL MOVERS & TRANSPORT became an approved agent of EUROMOVERS in August 2009. Their facilities are located in Shah Alam Selangor in Malaysia. Kamar Wahab, CEO of Continental is an experienced professional in the moving business for many years. Together with their own branch in Kuala Lumpur, the company operates a warehouse with 1500 sq mtr, and employs 18 operational staff.

Email:  
[kamar@continentalmovers.com.my](mailto:kamar@continentalmovers.com.my)



## NETWORK EVOLUTION

### Italy



SPEEDY MOVING SRL joined EUROMOVERS as a regular member in September 2009. Located in Monterotondo, on the outskirts of ROME, the company is operated in an impressive manner, fully ISO 9001 certified with a great approach to quality and care for their clients. Their warehouse, of 1200 sq mtr size, is maintained extraordinarily well, their personnel are skilled and motivated. Speedy Moving is a great enrichment for the EUROMOVERS organization and their clients.

Email:  
[alessia@speedymoving.it](mailto:alessia@speedymoving.it)

### Ireland



MK REMOVALS & STORAGE LIMITED is located in the capitol of the country, Dublin. MK is Family owned and managed by Maurice Keating. Their impressive facilities are located in the business centre of the Northwest Business Park. Their warehouse is owned and newly built in 2007. With their 20 employees MK Removals performs household goods removals locally and within the European Union.

Email:  
[Maurice@mkremovals.com](mailto:Maurice@mkremovals.com)

### India



P M RELOCATIONS PVT. LTD., with headquarters in NEW DELHI, India, is a FIDI FAIM accredited member and recently joined the EUROMOVERS network. With their numerous owned branches P M Relocations provides full coverage of the sub-continent. With 25 administrative and 95 operational personnel, P M Relocations provides domestic and international business. Beside the regular relocation and removal business, the company performs records storage, Pet movement, handles Fine Arts, and home search/city orientations for newly relocated expatriates.

Email:  
[aakanksha@pmrelocations.com](mailto:aakanksha@pmrelocations.com)

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